Sources & Resources for the Visual Artist

DOCUMENTS DEPT.
FEB 3 1989
SAN FRANCISCO
PUBLIC LIBRARY

EF
02.3
o84
988

5/S

SAN FRANCISCO
PUBLIC LIBRARY

REFERENCE
BOOK

Not to be taken from the Library

SAN FRANCISCO PUBLIC LIBRARY
3 1223 03551 5460

Table of Contents

Introduction 1

Chapter 1: Building a portfolio 3

Chapter 2: Juried fairs/competitions/slide registries 6

Chapter 3: Contacting a Gallery 8

Chapter 4: The Exhibition Itself; Promotion and Publicity 11

Chapter 5: Directory of exhibitions spaces 14
- *-Pacific Heights, Marina, Presidio* 15
- *-Polk Gulch, Telegraph Hill, North Beach, Chinatown* 18
- *-Western Addition, Civic Center, Hayes Valley* 19
- *-Haight, Buena Vista, Noe Valley, Eureka Valley* 23
- *-South of Market, Mission, Inner Mission* 25
- *-Downtown, China Basin, Bayview-Hunter's Point, Potrero Hill* 31
- *-Richmond, Sunset* 36

Chapter 6: Other exhibition opportunities 38

Chapter 7: Libraries 39

Chapter 8: Art consulting firms 41

Chapter 9: Publications 42
- *-National exhibition opportunities* 42
- *-Local and regional opportunities* 42
- *-Area gallery guides* 43

Chapter 10: Support organizations 44
- *-Legal/advocacy* 44
- *-Technical assistance/referrals* 44
- *-Funding* 47
- *-Publicity and promotion* 48

D REF 702.3 So84
1988

Sources & resources for
the visual artist.

S.F. PUBLIC LIBRARY

3 1223 03551 5460

Introduction

This handbook is intended for the visual artist, who having assembled their work, is now ready to seek outlets for exhibiting. No handbook can answer the many questions which inevitably crop up, but at the very least, this publication can serve as a guide for artists, particularly those just beginning to exhibit. For more experienced artists, we hope that the listings in the back will serve as a quick and handy reference tool.

With a certain amount of ingenuity, a bit of luck, and an endless supply of perseverence, any artist can find outlets for their work. The Bay Area is rich in arts resources; aside from the over 300 galleries operating today, there are numerous organizations which exist to provide information, technical support, legal advice, workspaces and more. The Bay Area is unique for its "spirit of openness"; for producing a diverse and eclectic arts scene. Its reputation has grown steadily over the years as fertile ground for experimentation and innovation. These qualities can be both exciting and discouraging for the emerging artist, who must contend with not only an intimidating array of exhibiting venues, but an arts scene which grows more competitive and professional each year.

Within such an environment, there is a greater onus on the artist to persist and explore all possible avenues of exhibiting, keeping a sharp eye on what is happening locally and regionally. This handbook is certainly not the final word on exhibiting, and we can only insist that the artist talk to anyone and everyone about the local arts scene, for it is constantly evolving and redefining itself. Changes in programming priorities, staffing and fiscal situations mean that galleries themselves are always changing, with new galleries cropping up all the time, and it is up to the artist to keep informed. Put yourself on any and every mailing list, attend openings and observe closely who exhibits what. In any given week, there may be a dozen openings throughout the area, and they serve as a great source of information for the artist. The same applies to entering competi-

tions and juried events—talk to other artists to find out which ones they think are worth the entry fee.

In this handbook, we also try to emphasize how research and preparation by the artist will always pay off in the end. Before approaching galleries, you will need to have already made some fundamental decisions regarding slides, portfolios, appropriate galleries, group versus one-person shows, etc. This handbook aims to walk you through the many steps one takes before approaching a gallery through to acceptance for a show. It is really an introduction: It introduces some essential information, makes a few suggestions, clarifies some common practices and hopefully, makes those first steps towards exhibiting a little easier.

Your portfolio may be divided into three categories: 1) slides, often the first and perhaps only means by which your work is screened; 2) actual work, a smaller selection showing a good representation of your artwork; and 3) a personal statement, used as a corollary to the above items, giving jurors and curators a clear sense of your background and orientation as an artist. It is also a great opportunity to synopsize your work and represent yourself in your own words.

Slides

Slides are the best, if not the only way to present your artwork to prospective juries and curators. Try to be objective in choosing which works you will take slides of and do not hesitate to get second and third or even fourth opinions. You might also take detail shots of larger and more complex works, especially sculptural pieces. If you are not very well versed in photography, consider having a professional photographer do your slides. At the same time, you should probably take black and white photographs of your work; as discussed in Chapter 4, these will come in handy for publicity. Above all, think of your slides as an ongoing process; as you develop and produce more work, you should be deleting and adding slides as appropriate. In order to avoid becoming overly preoccupied with assembling your slide portfolio, keep in mind that no reproduction can ever give more than a general idea of your work.

If you are going the do-it-yourself route, take the time to produce quality slides, paying careful attention to composition and focusing. A 35 millimeter manually operated camera is a must in taking slides—if you don't own one, borrow one! This way, when taking your slides, you will be able to "bracket"—that is, shoot one slide with the shutter speed and aperture opening indicated on your light meter, and then one each with the next smaller and larger aperture openings. For 2-dimensional work, there should be no extraneous items within the frame, and for 3-dimensional work, keep your background as simple and complimentary

as possible. Unless you have good light stands, it is best to take your slides during the daytime, making use of natural light.

It may be worth having a photographer shoot your slides if you absolutely feel that you could not do the job and that you have enough work to justify the cost. In either case, you or the photographer should shoot about 2-3 rolls of color and at least one roll of black and white. After your slides are returned, examine them carefully and choose which ones are the best—these should be the basis for your duplicate sets. Keep your original slides in a clean, safe place and always distribute copies in clear plastic sheets. Include on each slide the title, dimensions, medium of the work, date of execution, and put an arrow on one side indicating which end goes up in the slide projector. In mailing to galleries, 5-10 slides will often suffice (be sure to check first); always include a self-addressed stamped envelope for returning the slides. Keep records of where you send slides, when and to whom. After a few weeks to a month, inquire about your slides, and if they are not needed, ask for their return.

Actual work

Just as you did with your slides, you will need to choose very carefully the samples of actual work which are to be included in your portfolio. In this case, you will need to be even more selective and keep in mind the following:

Think Small: If possible, an 11" x 14" portfolio is much less unwieldy to look at and handle than a larger one. It will also be easier to send back through the mail if you intend to give them time to look at and consider your work carefully.

Clean, Crisp Presentation: Make sure your work is well documented, with straight edges.

Color Prints/Stats: Another alternative, becoming more widely used, is to have colored prints or stats made of your work. While more expensive than slides, because they are larger, they give viewers a better and more vivid sense of your work.

Note: When sending actual work, it is especially important to

clearly indicate where and by when the pieces should be returned.

Personal statement

Personal statements help to give curators and jurors a clear idea of who the artist is as a person. Depending on your experience and personal taste, there are many ways to format it. For instance, you may wish to write a short biography describing your personal history or use a more traditional format, listing education, exhibitions and reviews in chronological order. Include that information which is most relevant to your work—whether it is someone you studied with or a trip which greatly influenced your ideas about art. There are no rules and certainly, this is also a chance to make use of your talents and interject your own personality, as long as it is appropriate to the image you wish to convey. Remember—this is not meant to "sell" your credentials, but rather, is an opportunity to talk briefly about your work and experience. In any event, being able to synopsize your work is a valuable exercise and is useful beyond its inclusion in your portfolio. Developing a personal statement also serves as a means for you to clarify your objectives and learn how to enunciate your goals. Artists who are clear about their goals and able to chart their progress towards them are more apt to be understood and regarded seriously.

Chapter 2: Juried Fairs/Competitions/Slide Registries

Juried fairs, competitions, open studios, and to someextent, slide registries, are a good way to get your work seen and circulating in the arts community.

Whereas everyone would like to think of their work as having been "discovered" out of nowhere, news of an interesting artist often precedes their breaking into the gallery scene, and juried events can further this process. Even if your work is not chosen for a particular competition, your submission means that a committee of professional artists and jurors has seen and is now aware of your work. A rejection is not a final judgment on your work, since the selection committee must work under a variety of constraints in selecting for an event. You should persist in submitting to competitions and fairs, for it shows that you are serious and keeps your name and work alive in people's minds. Established artists and curators like to watch the development of new artists, and your work will also be noted for its progress and maturation. And, while juried events are often viewed as an initial step before exhibiting in a gallery, for your purposes, they are yet one more way to elicit interest in your work and establish contacts in the art world.

Open Studio, now in its 13th year, is an interesting venue for having your work seen. It represents a significant shift in attitude towards art as the public comes to view artwork not just as a few selected items in a gallery, but as part of a creative process in the context of the artist's environment. With more than 350 studios participating, the event focuses on accessibility to artists' studios as an alternative to viewing and recognizing art only in galleries and it provides the public with the opportunity to see works by a broader range of artists than those whose works are in museums and galleries. It also endeavors to reach audiences who do not necessarily frequent museums and galleries and serves to bring the artist and the public into contact. Open Studio is more or less a "meet the artist" event, giving interested art lovers a chance to see artists in their working studios, while giving the artists an opportunity to talk about

their works. It is hoped that interactions such as these will develop and encourage a more supportive community for area artists and increase the public's awareness of the artists living in their particular communities and the diversity of the works being produced in the Bay Area as a whole. Open Studio involves a curated show displaying one work by all the participating artists and a map listing all of the studios. This event is open to any artist who meets the registration deadline. Participants in this year's program included artists who worked in the following media: ceramics, crafts, drawing, installations, photography, painting, papermaking, printmaking, sculpture, and textiles. For more information on Open Studio, you can contact your local arts commission to find out who is organizing it for the particular year.

Artists' slide registries are maintained by some art galleries as well as organizations such as the Mural Resource Center, the San Francisco Art Institute, and the Art Commission's Art in Public Places Program and municipal gallery (see Technical assistance/referrals in Chapter 10). Each artist's file contains information pertaining to their work such as slides and a resume. These registries are open to the public and are utilized by curators putting together shows, people wishing to commission a piece, new gallery owners who are looking for artists not yet represented by galleries, students undertaking research, and even consultants. In general, your chances for exposure through your inclusion in artists' registries are limited but will vary according to the organization that maintains them and the part of the public that it serves.

Chapter 3: Contacting a gallery

It is very difficult to summarize the gallery scene in the Bay Area, for it is diverse and covers such a wide array of tastes, approaches and methods. The focus of galleries also varies, with some galleries being completely inaccessible, showing works of only nationally and internationally known artists, to those solely dedicated to the promotion of local artists. It is incumbent upon any artist who wants to exhibit to conduct a thorough survey of the local and regional gallery scene. With over 300 different galleries in the area, and new ones opening all the time, it would be a waste of time to blindly start calling upon each one. Contacting galleries is like marketing yourself: Before plunging ahead, you must first determine who the audience is for your work. For instance, are there particular communities, neighborhoods, or interests that you wish to appeal to or reach?

While larger galleries may seem inaccessible, you should be primarily concerned with the quality and content of a gallery. The way to approach any gallery, large or small, is to treat it, and more specifically, its staff, as a resource. Gallery owners, directors, curators, and even receptionists can be of immense use to you as they are daily immersed in the exhibiting world and hence possess an insider's view. If a gallery is not interested in your work, you can always politely ask whether they know of other galleries which are more appropriate.

Once you have identified those galleries in which you would ideally like to see your work exhibited, try to find out their policies for viewing slides and/or portfolios. Some may not screen any unsolicited work whereas others may have a set schedule for viewing work. Try to identify who is in charge of the initial screening and always ask for or write to that same person. If a gallery only accepts slides by mail, follow up your submission with a phone call a few weeks to a month later. Try to be business-like about the matter and politely ask whether they are interested in your work and if not could they please return the slides. Do not hesitate to ask them about other possible avenues and be

open to any criticism or suggestions they might offer.

You should also be aware of the many alternative spaces, artists' co-ops and non-profit arts organizations in the Bay Area (for more information, see Chapter 10-Technical assistance/referrals). These galleries and exhibiting spaces have greatly contributed to the unique arts scene and are often host to some exciting and original directions in art. Because these exhibiting spaces and galleries serve a broader function than most commercial galleries, they also have a great deal to offer the artist beyond exhibiting space. Their purpose is often educational and community-oriented, offering programs which include lecture series, workshops, and technical assistance. Since some galleries are defined by the particular group they serve, or an artistic genre (i.e. women's art collectives, or a gallery devoted solely to photography), you may also find in these places a supportive and stimulating community.

Beyond galleries, there also exist other opportunities for exhibiting, and you should start to think of less traditional venues such as cafes(see Chapter 5), billboards, murals, open spaces, lobbies of performing facilities, etc. There has been a growing interest in public art throughout the country, and it is an area which continues to expand. There also exist many opportunities for submitting to artist-sponsored shows, or events produced by artists' groups. To find out more about these possibilities keep an eye open for notices on bulletin boards and at main arts organizations and schools.

Art consultants provide yet another opportunity for exhibiting. Generally, art consultants specialize in providing art to corporate and individual clientele. Their emphasis is on placement of appropriate art work within a specified environment, and they are always eager to review new work. Chapter 8 is a list of art consultants who have indicated interest in seeing the work of emerging artists. Keep in mind, however, that you should contact them by sending slides with a self-addressed, stamped envelope and a personal statement or resume.

Chapter 5 contains a list of galleries located in the Bay area, organized by neighborhood. The galleries included in

this list have all indicated an interest in reviewing the work of emerging artists. In addition, Chapter 9 lists a number of publications and periodicals which will give you more listings.

Chapter 4: The exhibition itself; Promotion and publicity

Let us assume that you have actually been accepted by a gallery for an upcoming exhibit, either for a one-person or group show. Let us also assume that this is your first "real" show and certain procedures, which are rote to others, particularly the gallery owners/curators, are new to you.

The tasks ahead in preparing for the exhibition may be divided into two categories: What you do and What the gallery does. Depending on the gallery, the artist's contribution can range from doing nothing at all (even framing) to everything (including publicity). You need to be clear about all the details before the exhibit takes place so as to make sure that all steps are covered.

For instance, some smaller galleries are often on the "do-it-yourself" end of the spectrum; once accepted, the artist usually pays a fee to the gallery for a designated period of time (excluding commission on sales) and is responsible for installation and most, if not all, publicity. For some artists, this is an exciting opportunity to control the environment in which their work is seen—for others, it is a nerve-wracking experience. In either case, every artist should at least be familiar with all the steps needed to pull off a show, including framing and matting, hanging, insurance, developing mailing lists, invitations, press releases, the opening itself, and general public relations. Later on in this chapter we will discuss in more detail the how-to's of publicity.

Aside from small and large galleries, both non-profit and commercial, there are also rental galleries. These galleries exist to provide art work to corporations and businesses on a loaned basis.

After being accepted for a show, every artist needs to know explicitly how the show is run. There are many delicate issues which crop up in the course of an exhibition and the more inquisitive you are, the less chance there is of a misunderstanding. Some issues to keep in mind are: Percentage of sale given over to the gallery, insurance (if

any), duration of one's obligation to the gallery, setting of prices, and preview rights on publicity. While many exhibitions are often arranged with a handshake, it is to the advantage of all parties to sign a letter of agreement. Moreover, in the case where an artist is represented by a gallery, a business contract is essential. In this way, the artist is able to state their expectations of the gallery and if dissatisfied, has some legal recourse.

This handbook will not attempt to untangle the many laws regarding artists' legal rights, for that is the sort of technical assistance you will need to seek on your own. The "Artists Legal Source Book," by Toby Klayman, is a good source for that kind of information. See the directory for Support Organizations-Legal/advocacy(Chapter 10) for more information.

Publicity and promotion

In many ways, the success and image of a show is greatly determined by its publicity. While some galleries handle this responsiblity, the artist should supplement these efforts with their own. Promotion and publicity should be an ongoing activity for the artist and not just restricted to particular shows. An artist's mailing list is one of their most powerful tools for "spreading the word." You should be as resourceful as possible in developing this mailing list; for instance, investigate already existing lists such as those of local arts organizations, groups you are a member of, your school's gallery list, the company you last worked for, etc. Think of your mailing list as an expanded phone book and do not hesitate to add to it those people you have met socially.

If the gallery is not taking care of publicity, or only doing it on a limited basis, you will need to assemble a press packet. This is where your black and white 8" x 10" photographs will come in handy, for they are publishable, while slides are not. You should prepare a short, one-page, double-space press release. The first paragraph should contain necessary information like where and when the show will be held and the next few short paragraphs should serve as background, i.e., your imagery and methodology. Include an invitation or a note inviting particular people to your show. Also include a self-addressed stamped envelope for their response.

You should prepare 5-10 packets and mail them to both potential reviewers and to the publications you feel are reaching the audiences you are trying to reach. In addition to sending press packets, you should alert all the standard listing publications such as the Bay Guardian, Chronicle Datebook, and all Bay Area metropolitan papers. Your media list should be kept up to date; call each publication for the name of the art editor, and if they don't have one, ask to whom the press release should be directed. Do not overlook specialized publications like Artweek or local resources such as neighborhood and special interest papers, community bulletin boards, and libraries.

In addition to this press packet, you should develop, design, and produce an invitation/mailer for your show and send these to everyone on your mailing list. Remember—the image you wish to convey will be most realized through this invitation so think carefully about its format, keeping in mind that if possible, it may be best to place both the information and image on one side, so that it can be easily posted.

It is often said that for all the arts activity in the Bay Area, one never hears about it, and certainly not through the major newspapers. However, in defense of reviewers, there are unfortunately not enough of them in the area and certainly not enough opportunities to publish reviews. For the artist, this can be an especially frustrating situation, as the chances for getting reviewed, and thus, receiving this type of exposure, are very slim. However, this does not mean that the artist should give up on reviewers altogether—instead, you should try to establish professional relationships with them. In sending reviewers an invitation, follow up with a mailed reminder. Another approach is to invite the reviewer to come see the show at another time, after the opening, when there are fewer people in the gallery, and offer to show them your work. (This approach is also helpful in showing any interested parties your work and helps to sustain interest in the show.) Above all, remember that reviewers are critics, not publicists or promoters of art. Publicity is an area that needs to be tackled with thoroughness, and it is up to the artist to pursue all avenues to solicit interest in their work.

There are just too many publications, art organizations and galleries to include them all in this one handbook. However, we have tried to give you as broad a scope of what exists as possible and point you towards which resources can be of use to you. We have also included several libraries and sources where these and other materials may be found.

Throughout the Bay Area, there exists a wide range of support organizations available to the artist. Services take the form of technical assistance, facilities, legal advice, gal lery space, workshops, live/work space, special events, arts advocacy and more. To find out more about these organiza tions, we would suggest you contact your local arts commis sion, council or arts center. Under the auspices of the State/ Local Partnership Program, every county art commission/ council has published a directory, which lists arts organizat ions and facilities. These directories are also available at your local library.

The following galleries make up a partial listing of exhibition spaces receptive to reviewing and exhibiting the work of emerging artists. It is strongly suggested that the artist contact or visit the galleries prior to sending them any materials.

Also included in the directory are a number of cafes that regularly exhibit works by area artists. Cafes offer an alternative atmosphere for having your works viewed and they provide the opportunity for your works to be involved in the life of a particular neighborhood. There are several issues that must be considered if you decide to exhibit in such a space.

1)When contacting cafes, avoid calling during busy rush periods such as lunchtime.

2)Contact persons in charge of artwork in cafes may tend to change more often then those in galleries. Do not be taken aback if the individual you are trying to reach is no longer there—Simply ask to speak with the person who is

currently responsible for the artwork.

3)Though security problems are rare, one should keep in mind that cafes will most likely not carry insurance on the works they exhibit.

4)The artist will probably be responsible for hanging the works. Take time and care with the presentation and make sure that information such as title, medium, and author are clearly indicated and accompany the works. In some instances, it may be unwise to post prices for the artwork. Instead, a price list should be typed up and given to the cafe should the occasion arise that someone inquires about a work.

Note: Galleries that take the names of persons are alphabet ized by the first letter of the last name. Exhibit spaces located in cafes are indicated by an asterisk(*).

Pacific Heights, Marina, Presidio

African American Historical and Cultural Society
Fort Mason Center, Building C, SF 94123
441-0640
Hours: 12-5 Wed-Sat
Send: Call to make an appointment to show work
Review: Ongoing
Exhibitions: 4 per year (scheduled a year in advance)
Contact: Jule Anderson
Emphasis: Works by Black artists or concerning Black people and their experiences

Art Options
1635 Divisadero Street, SF 94115
567-8535
Send: Photos of works, resume, or call to make an appointment to show work
Review: Ongoing
Exhibitions: 6 times per year
Contact: Gallery owners
Emphasis: Contemporary crafts and painting

Artifacts
2110 Chestnut Street, SF 94123
922-8465
Hours: 11-6 Mon-Sat, 12-5 Sun
Send: Slides, mailer, SAS for slide returns, artist's statement, or call to make an appointment for portfolio review
Review: Ongoing (for sales)
Contact: Patricia Blume
Emphasis: Contemporary crafts, decorative painting

Virginia Breier Contemporary and Traditional Craft
3091 Sacramento Street, SF 94115
929-7173
Hours: 11-6 Mon-Sat
Send: Slides, SASE, or call to make an appointment
Review: Ongoing
Contact: Virginia Breier
Emphasis: Contemporary ceramics and glassware, furniture, jewelry, and outdoor sculpture

Convergence Gallery
1738-A Union Street, SF 94123
775-9833
Hours: 10:30-6 Mon-Sat, 11-5:30 Sun
Send: Slides, bio, SASE
Review: Ongoing
Exhibitions: Every 4-6 weeks
Contact: Bennie Merideth or Sandra Merideth
Emphasis: Contemporary American Art

Images of the North
1782 Union Street, SF 94123
673-1273
Hours: 11-5:30 Mon-Sat, 12-4 Sun
Send: Slides/photos, resume
Review: Ongoing
Exhibitions: Every 2 months
Contact: Helene Sobol
Emphasis: Native North American art and California crafts

Mexican Museum
Fort Mason Center, Building D, SF 94123
441-0404 (information), 441-0445 (administrative office)
Hours: 12-5 Wed-Sun, administrative offices: 9-5 Mon-Fri
Send: Slides, resume, any catalogue publications pertaining to work
Review: Ongoing (Review period lasts 30-60 days)
Exhibitions: 5-6 per year
Contact: David J. de la Torre, Director
Emphasis: Emerging, contemporary, Hispanic artists. Cur rently initiating a new program on Contemporary art called, "Serie Matriz" (Matrix Series), which highlights the work of contemporary, Hispanic artists.
(Note: Gallery maintains an "Artists Registry" of current resumes, slides, and catalogues for use by artists, curators, researchers.)

Museo Italo-Americano
Fort Mason Center, Building C, SF 94123
673-2200
Hours: 12-5 Wed-Sun
Send: Slides, bio, artist's statement, SASE
Review: Ongoing
Exhibitions: Quarterly
Contact: Robert Whyte

Emphasis: Exhibition of the work of Italian or Italian American artists

San Francisco Craft and Folk Art Museum
Fort Mason Center, Building A, SF 94123
775-0990
Hours: 11-5 Tue-Sun
Send: Slides, resume, SASE
Review: Ongoing
Exhibitions: 2 per year
Contact: Carole Austin
Emphasis: Contemporary crafts
(Note: In general, possibilities for showings are limited as there are only two shows per year.)

San Francisco Museum of Modern Art, Rental Gallery
Fort Mason Center, Building A, SF 94123
441-4777
Hours: 11:30-5:30 Tue-Sat
Send: Slides (no more than 20)
Review: Ongoing
Exhibitions: 11 one month exhibitions per year
Contact: Marian Parmenter
Emphasis: Emerging, new art
(Note: This is the same review process for both the exhibition and rental/sales program through the gaallery.)

William Sawyer Gallery
3045 Clay Street, SF 94115
921-1600
Hours: 11-6 Tue-Sat
Send: Slides, resume, SASE
Review: Ongoing
Exhibitions: Monthly
Contact: Gallery Staff
Emphasis: Contemporary: Primarily paintings, works on paper, sculpture

Smile-A Gallery
1750 Union Street, SF 94123
771-1909
Hours: 11-6 Mon-Sat, 12-5 Sun
Send: Slides or call to make an appointment to show work
Review: Ongoing
Exhibitions: Every 2-3 months
Contact: Deborah West
Emphasis: Contemporary museum quality crafts with a whimsical sense

Sun Heart Gallery
2161 Union Street, SF 94123
346-2790
Hours: 11-6:30 Tue-Sun
Send: Photos or slides
Review: Ongoing

Exhibitions: Ongoing
Contact: Paul Kissinger
Emphasis: Works by Native American artists

Walter-Adams Gallery
355 Presidio Avenue, SF 94115
346-1860
Hours: 10-5 Tue-Sat
Send: Slides, resume, SASE
Contact: Robert Adam or Jane Walter
Emphasis: Crafts (ceramic, wood, jewelry)

Polk Gulch, Telegraph Hill, North Beach, Chinatown

Bank of America World Headquarter Galleries: The Plaza and The Concourse
555 California Street, SF 94104
622-1265
Hours: Concourse: 8am-midnight, daily. Plaza: 8am-5pm, Mon-Sat.
Send: Slides, cover letter, resume (review process lasts 2-3 months)-send materials to the address listed under Contact.
Review: Monthly
Exhibitions: Every 7-8 weeks
Contact: Bonnie Earls-Solari, Director of Art Program, 3021 Bank of America, P.O. Box 37000, SF 94137.
Emphasis: Contemporary art in a variety of media (works on paper, photography, large scale canvases, multi-dimensional pieces)

Cafe Francisco*
2161 Powell Street, SF 94133
397-8010
Hours: 7:30-4 Mon-Fri, 9-2 Sat-Sun
Send: Slides, SASE or call to make an appointment
Review: Ongoing
Exhibitions: Every month (No commission is taken on the sale of work exhibited)
Contact: Mamoush Fatemi
Emphasis: Paintings and sculptures

California Crafts Museum
900 North Point, SF 94109
771-1919
Hours: 12-6 daily
Send: Slides, resume, SASE
Review: Ongoing
Exhibitions: Every 2 months
Contact: Fey Epling, Jeanne Low
Emphasis: Contemporary work in craft media

Chinatown Neighborhood Arts Program
750 Kearny Street, Third floor, SF 94108
957-1146

Hours: 10-5 Tue-Sat
Send: Slides, resume, or will look at portfolio
Review: Ongoing
Exhibitions: Monthly
Contact: Julie Cheung
Emphasis: All media by artists in the Bay Area

Lumina Art Gallery
1906 Polk Street, SF 94109
441-1942
Hours: 12-6 Wed-Sat and by appointment Mon-Tue
Send: Slides
Review: Ongoing
Exhibitions: Every 2 months
Contact: Martha Paulos
Emphasis: Works on paper, ceramics

San Francisco Art Institute
800 Chestnut Street, SF 94133
771-7020
Hours: 10-5 Tue-Sat
Send: Visual artists-Slides (sheet), resume, SASE. Performance artists-3/4" video, any length.
Review: Ongoing
Exhibitions: Ongoing-organized internationally, nationally, and in the Bay Area
Contact: Director of Exhibitions
Emphasis: All media-static and nonstatic

Triangle Art Gallery
445 Bush Street, Second floor, SF 94108
392-1686
Hours: 11-5 Tue-Sat
Send: Slide sheet, bio, and call to make an appointment
Review: Ongoing
Exhibitions: Every 4-5 weeks
Contact: Jack Van Hiele
Emphasis: Interested also in large paintings (The gallery has 14' ceilings)

Western Addition, Civic Center, Hayes Valley

American Zephyr Gallery
25 Van Ness Avenue, SF 94102
861-6655
Hours: 9-5 Mon-Fri, 11-8 Sat, 12-5 Sun
Send: Call for more information
Review: Ongoing
Exhibitions: Every 9 weeks
Contact: Lucinda Formyduval
Emphasis: All media

Arts Commission Gallery
155 Grove Street, SF 94102

558-4445
Hours: Indoor exhibits: 11-5 Tue-Sat, 1-8 Thurs. Outdoor lot adjacent to the gallery: viewable 24 hours a day.
Send: Slides, SASE for exhibition screening. For membership in Slide Registry Program-5 slides, SASE, $5/year.
Review: Ongoing
Exhibitions: Inside-Every 6 weeks. Outside-Every 3 months.
Contact: Curatorial committee
Emphasis: All media

Artists Embassy International
50 Oak Street, SF 94102
626-6974
Hours: 12-5 Wed-Fri
Send: Slides, snapshots, SASE, or will look at portfolio
Review: Ongoing
Exhibitions: Monthly
Contact: Alisha Rodrigues
Emphasis: All media. Also operates as a performance gallery.

Contemporary Realist Gallery
506 Hayes Street, SF 94102
863-6550
Hours: 10:30-5:30 Tue-Fri, 11-4 Sat
Send: Call to receive more information prior to sending any material
Review: Ongoing
Exhibitions: 1 per month
Contact: Michael Hackett
Emphasis: Contemporary American figurative drawing, paintings, and sculpture
(Note: Gallery provides strong support for publicity and promotion of artists it represents.)

Floating Lotus Gallery of Visionary and Holistic Art
1935 Hayes Street, SF 94117
221-6992
Hours: 9-1 Mon-Fri
Send: Slides, SASE or will look at portfolio (by appointment only)
Review: Ongoing
Contact: Raymond Knight
Emphasis: Visionary/Holistic/Religious art

Force Nordstrom Gallery
1125 Market Street, SF 94103
431-6070
Hours: 12-5 Thurs-Sat, Tue-Wed by appointment
Send: Slides, resume, artist's statement, bio
Review: Will begin in Feb/March 1989
Exhibitions: Every 4 weeks (2nd Friday of the month)
Contact: Kris T. Force
Emphasis: Narrative symbology and surrealism

Images... A Gallery
372 Hayes Street, SF 94102

626-2284
Hours: 11-5:30 Tue-Sat (flexible), call for additional times
Send: Slides or photos
Review: Ongoing
Contact: Rick Salinas
Emphasis: All media

Sargent Johnson Gallery-Western Addition Cultural Center
762 Fulton Street, SF 94102
921-7976
Hours: 1-6 Wed-Sat
Send: Slides, resume, bio, SASE
Review: Semi-annually
Exhibitions: Monthly
Contact: Kemit Amenophis
Emphasis: The varied expressions of contemporary Africa American culture in all media
(Also maintains an Artists' Slide Registry)

The Lab
1805-07 Divisadero Street, SF 94115
346-4063
Hours: 10-6 Mon-Fri
Send: Visual artists-Slides, resume. Performance artists - Proposals, resume, video tape (preferred but not required).
Review: Monthly
Exhibitions: 9 per year
Contact: Alan Millar
Emphasis: Multicultural and emerging artists

Mesa Gallery
2178 Bush Street, SF 94115
921-3592
Hours: 11:30-6 Wed-Sat, 12-5 Sun
Send: Slides, bio, artist's statement
Review: Ongoing
Exhibitions: Every 2-3 months—working towards having them occur every month
Contact: Ellen Jacobson, Beth Robinson
Emphasis: Original works on canvas and paper

Miller-Brown Gallery
355 Hayes Street, SF 94102
861-2028
Hours: 11-5 Tue-Sat
Send: Slides, SASE
Review: Ongoing
Exhibitions: Monthly
Contact: Signe Mayfield, Director or Gallery
Emphasis: Contemporary Fine Arts

John Pence Gallery
750 Post Street, SF 94109
441-1138

Hours: 10-5 Mon-Sat
Send: SASE and request for Review Requirements
Review: Once a year in July
Exhibitions: 7 one person shows per year and 2 large group shows per year
Contact: John Pence or Keith Cutler
Emphasis: Realism

The Phoenix Inn
601 Eddy Street, SF 94109
776-1380
Hours: 9-5 Mon-Fri, call to make an appointment on the weekends
Send: Call to make an appointment to show work
Review: Ongoing
Exhibitions: Ongoing
Contact: Chip Conley or Victor Antonetti
Emphasis: Painting and sculpture by area artists

Polish Arts and Culture Foundation
1290 Sutter Street, SF 94109
474-7070
Hours: 12-7 Tue-Fri
Send: Resume, color xeroxes of works or slides. Call to arrange appointment for review of slides or portfolio.
Review: Ongoing
Exhibitions: 2-3 per year
Contact: Wanda Tomczykowska
Emphasis: Works in all media by Polish artists or concerning Polish subjects

Elaine Potter Gallery
336 Hayes Street, SF 94102
431-8511
Hours: 11-6 Mon-Sat
Send: Slides of currently available work, resume, SASE (indicate size and pricing-retail and wholesale)
Exhibitions: Every 5-6 weeks
Contact: Gallery staff
Emphasis: Contemporary crafts

San Francisco Women Artists Gallery
370 Hayes Street, SF 94102
552-7392
Hours: 11-6 Tue-Sat
Send: This is a membership organization. To join, artists must fill out an application and send slides unless they are recommended by a current member.
Exhibitions: Monthly group shows for members. One yearly "Emerging Artist Program" show that features the work of nonmembers who have never had a one person show in the Bay Area. Review begins in April for the July show.
Contact: Gallery staff
Emphasis: Women artists except for the Emerging Artist show

UC Berkeley Extension-The Gallery
55 Laguna Street, SF 94102
861-6833
Hours: Office: 8-7:30 Mon-Thurs, 8-4:30 Fri-Sat. Gallery: Call to find out hours (will vary).
Send: Call to find out specific information
Review: Ongoing
Exhibitions: 5-6 times per year
Contact: Meribeth Meacham or Diane Klein
Emphasis: Works on paper or canvas

Vorpal Gallery
393 Grove Street, SF 94102
397-9200
Hours: 11-6 Mon-Sat, 12-5 Sun
Send: Slides, bio, SASE
Review: Ongoing
Exhibitions: Ongoing
Contact: David Love
Emphasis: All media

Haight, Buena Vista, Duboce, Noe Valley, Eureka Valley

Acappella's*
576 Haight Street, SF 94117
552-9737
Hours: 8am-2pm Tue-Fri, 9am-2pm Sat and Sun
Send: Call after 2pm to make an appointment to show work
Review: Ongoing
Exhibitions: Monthly
Contact: Adam Taub
Emphasis: All media

All You Knead*
1466 Haight Street, SF 94117
552-4550
Hours: 8am-11pm daily
Send: Call to make an appointment
Review: Ongoing
Exhibitions: Every 3-4 months
Contact: John Flores
Emphasis: Paintings or works that can be hung

Community Blend Gallery Cafe*
233 Fillmore Street, SF 94117
626-1482
Hours: 7:30am-9:30pm Mon-Fri, 8:30am-9:30pm Sat-Sun
Send: Call to make an appointment to show portfolio
Review: Ongoing
Exhibitions: Monthly
Contact: Irene Trias
Emphasis: Mixed media

Fobbo Gallery

3747 23rd Street, SF 94114
695-0640
Hours: 12-5 Tue, 3-7 Thurs-Sat
Send: Resume, slides, SASE
Review: Ongoing
Exhibitions: 10-12 per year (booked until mid-1989)
Contact: Kathy Anderson and Craig Landry
Emphasis: All media-all themes
(Also maintains a performance space)

Ground Zero*
783 Haight Street, SF 94117
861-1985
Hours: 7:30am-11pm Mon-Fri, 9am-11pm Sat-Sun
Send: Call to make an appointment to show work
Review: Ongoing
Exhibitions: Every 3 weeks
Contact: Carolyn Terry, Jay Johnson
Emphasis: Works that can be hung from the walls

Holos Gallery
1792 Haight Street, SF 94117
668-4656
Hours: 11-6 Mon-Sat, 12-6 Sun
Send: Slides or work
Review: Ongoing
Exhibitions: Ongoing
Contact: Gary Zellerbach
Emphasis: Holographic work

Mom's Cafe*
3917 24th Street, SF 94114
282-3828
Send: Very informal and flexible here. Artists wishing to hang works should come in to the cafe and speak with any available staff.
Exhibitions: Ongoing
Emphasis: Paintings and photographs

Sacred Grounds Coffee House*
2095 Hayes Street, SF 94117
387-3859
Hours: 8am-9pm daily
Send: Slides, SASE
Review: Ongoing
Exhibitions: Every 2 months
Contact: Valerie Hararah
Emphasis: Nondecorative, expressive paintings

The Soft Touch Artists' Cooperative Store and Gallery
1580 Haight Stret, SF 94117
863-3279
Hours: 11am-6pm Tue-Sun
Send: Slides, SASE or call to make an appointment to show work

Review: Ongoing
Exhibitions: Monthly
Contact: Gallery staff
Emphasis: Works that can be accommodated in a space that measures 9'6" X 15'5"
(Note: Membership is open-There are 2 types of membership)

Sweet Inspiration*
2239 Market Street, SF 94114 and
2123 Fillmore Street, SF 94115
621-8664 and 931-2815
Hours: 7am-11pm Mon-Thurs, 7am-midnight Fri, 8am midnight Sat, 9am-11pm Sun
Send: Call to make an appointment to show work
Review: Ongoing
Exhibitions: Approximately every 6 weeks
Contact: Annette Rocksvold
Emphasis: Works on canvas or paper (must be ready to hang)

Wasabi Sushi*
553 Haight Street, SF 94117
626-4632
Hours: noon-10pm Tue-Fri, 2-10pm Sat, 5-10pm Sun
Send: Call Deborah at 731-1090 for more information
Review: Ongoing
Exhibitions: Monthly (no commission is taken on sale of works exhibited)
Contact: Deborah Colotti
Emphasis: 2-D and 3-D works

South of Market, Mission, Inner Mission

Alligator Gallery
924 Valencia Street, SF 94110
695-0845
Hours: 2-8 Thurs, 12-5 Fri-Sun, or by appointment
Send: Slides (10 minimum), artist's statement, resume
Review: Twice yearly (September and March)
Exhibitions: Small group shows (2 artists), one juried group exhibit per year, annual holiday exhibit of handmade gifts (by competition). Beginning in 1989, exhibits will occur every 6 weeks.
Contact: Pat Hilliard-Barry
Emphasis: Contemporary art of unknown/emerging artists in all media and styles

Applied Paint
1239 Howard Street, SF 94103
861-7493
Hours: Call for specific information (open only for shows)
Send: Call to make an appointment to show work
Review: Ongoing
Exhibition: Monthly

Contact: Brad Johnson
Emphasis: Painting

The Art Store Gallery
812 Mission Street, SF 94103
777-2787
Hours: 9-7 Mon-Fri, 9:30-5:30 Sat, 11-4 Sun
Send: Call to make an appointment to show work
Review: Ongoing
Exhibitions: Once a month
Contact: Brian Janes
Emphasis: All media (Mainly group shows)

Artists' Television Access
992 Valencia Street, SF 94110
824-3890
Hours: 11-5 Wed-Thurs (call to verify times as they will vary)
Send: Proposals for video art, installations, performance pieces
Review: Ongoing
Exhibitions: Every 2 weeks
Contact: Lise Swenson
Emphasis: Static and nonstatic pieces by emerging artists. Works are often politically oriented.
(Note: Artists' Television Access also has a show on Channel 25 (cable access) called, Artists' Television, which features video art work or documentaries by artists. Thursdays 7:30pm-8pm. Review procedure for this occurs the same as for the gallery.)

Artspace
1286 Folsom Street, SF 94103
626-9100
Hours: 11-5 Tue-Sat
Send: Slides or video tape, any support materials, SASE
Review: Ongoing
Exhibitions: Every 6 weeks
Contact: Gallery staff
Emphasis: All media-all themes

Billboard Cafe*
299 9th Street, SF 94103
558-9500
Hours: 11am-11pm Mon-Thurs, 11am-midnight Fri - Sat, 10:30am-10pm Sun
Send: Slides, resume, artist's statement
Review: Weekly
Exhibitions: Monthly: Both inside and on the outside bill board on top of the cafe. The owner also publishes SOMA Magazine, a quarterly, which includes approximately 10-12 pages of area artists' work per issue.
Contact: Ali Ghanbarian
Emphasis: Noncommercial work

Cafe La Boheme*
3318 24th Street, SF 94110
285-4122

Hours: 7am-midnight Mon-Sat, 9am-11pm Sun
Send: Photographic prints, SASE, dimensions of works, how many are available for hanging.
Mail material to: La Puerto Studio, 2869-A Mission Street, SF 94110
Review: Ongoing
Exhibitions: Every 4 weeks
Contact: Michelle at La Puerto Studio
Emphasis: Large works that can be hung that represent the diverse cultures of the Mission District

Cafe Picaro*

3120 16th Street, SF 94103
431-4089
Hours: 9am-midnight Mon-Thurs, 9am-1am Fri-Sat
Send: Call at 11am weekdays to make an appointment to show photos or slides of works
Exhibitions: One every 1-2 months
Contact: Matilde Gomez
Emphasis: Large pieces that can be hung from the walls

Camerawork Gallery/Bookstore

70 12th Street, SF 94103
621-1001
Hours: 12-5 Tue-Sat
Send: Slides, SASE, or drop off portfolio and leave it with the gallery for 24 hours
Review: Every 6 weeks
Exhibitions: 10 per year (approximately every 6 weeks)
Contact: Marnie Gillett
Emphasis: Contemporary photography

Eye Gallery

1151 Mission Street, SF 94103
431-6911
Hours: 12-5 Tue - Sat
Send: Slides, Resume, SASE
Review: Monthly
Exhibitions: Every 6 weeks
Contact: Judith Joyce
Emphasis: Photography or photo-related work

The Folcrom

2150 Folsom Street, SF 94110
621-4810
Hours: Call to make an appointment. Tentatively 12-5 Wed-Sun
Send: Slides, SASE or call to make an appointment to show work/slide
Review: Ongoing
Exhibitions: Ongoing
Contact: Mandana MacPherson
Emphasis: "Nonprofit, optional art." Exhibitions in all media, plus a strong emphasis on installations (Also maintains a performance space)

plus a strong emphasis on installations (Also maintains a performance space)

Galeria de la Raza
2851 24th Street, SF 94110
826-8009
Hours: 1-6 Tue-Sat
Send: Slides, portfolio, resume, SASE
Review: Ongoing
Exhibitions: 7 per year-including group shows
Contact: Enrique Chagoya
Emphasis: Highlighting the work of Chicano/Latino artists also open to other artists

Galeria Esquina de la Libertad
938 Valencia Street, SF 94110
648-0930
Hours: 9:30-5:30 Mon-Fri
Send: 10 slides, resume, statement indicating intent of work
Review: Ongoing
Contact: Ana Bertha Campa
Emphasis: Emerging artists of the Americas. Latin focus, but not exclusively.

Galleria Museo-Mission Cultural Center
2868 Mission Street, Second floor, SF 94110
821-1155
Hours: 1-7 Tue-Fri, 10-4 Sat
Send: Slides, resume, SASE
Review: Ongoing
Exhibitions: Monthly
Contact: Gallery Committee of the Mission Cultural Center
Emphasis: Latin American artists. Also, national and interna tional artists.

Gallery Space-South of Market Cultural Center
934 Brannan Street, SF 94103
552-2131
Hours: 12-4 Tue-Sat
Send: Slides (10 maximum)
Review: Until spring 1989, will run shows curated by "Guest Curators." This is a new program they are trying to develop.
Exhibitions: Every 5 weeks
Contact: Carlos Loarca
Emphasis: Mainly group shows

Haines Gallery
855 Folsom Street, SF 94107
882-4470
Hours: 11-5 Tue-Sat
Send: Slides, resume, SASE
Review: Ongoing
Exhibitions: Every 4-6 weeks
Contact: Cheryl Haines
Emphasis: Contemporary paintings and sculpture

Higher Grounds Coffee House
691 Chenery Street, SF 94131
587-2832
Hours: 7am-9pm daily
Send: Call to make an appointment to show work
Review: Ongoing
Exhibitions: Approximately every month
Contact: Manhal Jweinat
Emphasis: All media, all themes

Intersection for the Arts
766 Valencia Street, SF 94110
626-2787
Hours: noon-4:30 Tue-Sat (gallery), 10-5:30 Mon-Fri (office)
Send: Slides, resume, any other material relating to your work
Review: Ongoing
Exhibitions: Approximately every 5 weeks
Contact: Linda Wilson, Gallery Director
Emphasis: New genre and installation

Maelstrom Books
572 Valencia Street, SF 94103
863-9933
Hours: 11-6 Mon-Sat, 12-6 Sun
Send: Slides or photos
Review: Ongoing
Exhibitions: Every 3 weeks
Contact: Beau Beausoleil or Chris Bogosian
Emphasis: Photography and painting

New American Makers
442 Shotwell Street, SF 94110
695-2904
Hours: 10-5 Mon-Fri
Send: Bio, VHS or 3/4" tape, brief description of submission
Review: Monthly (allow 2-3 months advance for scheduling of review)
Exhibitions: Twice monthly
Contact: Joanne Kelly
Emphasis: Video art

New Langton Arts
1246 Folsom Street, SF 94103
626-5416
Hours: 11-5 Tue-Sat
Send: Specific proposals of installation (visual arts) or 3/4" or 1/2" VHS tape of video work or performance piece
Review: Quarterly
Exhibitions: Every 4 weeks
Contact: Nayland Blake
Emphasis: Experimental/noncommercial work
(Also offers grants on a yearly basis for artists in the interdisciplinary field to create new works)

Pancho Villa Taqueria*
3071 16th Street, SF 94103

864-8840
Hours: 11am-midnight, daily
Send: Call Gary Espinoza between 2-6pm
Review: Ongoing
Exhibitions: Monthly
Contact: Gary Espinoza
Emphasis: Up-to-date works by neighborhood or Bay Area artists that can be hung from the walls

Pauline's Pizza Pie*
260 Valencia Street, SF 94103
552-2050
Hours: 5-10 Wed-Sat
Send: Slides, resume, and call to make an appointment to show work
Review: Ongoing
Exhibitions: Every 6 weeks to 3 months
Contact: Kennedy Smith
Emphasis: Photography, painting, works on paper

Show N Tell
1477 Folsom Street, Third floor, SF 94103
864-4680
Hours: 1-5 Sat, 2-6 Fri or call to make an appointment
Send: Call to make an appointment or come by to show slides portfolio
Review: Ongoing
Exhibitions: Ongoing
Contact: Jean-Louis Pierson
Emphasis: Young, emerging area artists
Special events: music, benefits, performance.
Contact: Timothy North, 864-8341.

Don Soker Gallery
871 Folsom Street, SF 94107
974-6489
Hours: 11-5 Tue-Sat
Send: Slides, resume, SASE
Review: Ongoing
Exhibitions: 7-8 per year
Contact: Don Soker
Emphasis: Works on paper

Southern Exposure Gallery
401 Alabama Street, SF 94110
863-2141
Hours: 2-6 Wed-Sun
Send: SASE and request for prospectus
Review: Bi-weekly
Exhibitions: Ongoing
Contact: Gallery staff
Emphasis: "Adventuresome art" in all media

Suite 3D-Center for Computer Art and Technology
329 Bryant Street, SF 94107

882-7063
Hours: 9-9 daily
Send: Call to make an appointment to show work
Review: Ongoing
Exhibitions: Every 2 and a half months
Contact: Ilene Ferrer or Rachel Carpenter
Emphasis: Computer graphics

Terrain
1539-A Folsom Street, SF 94103
552-0286
Hours: 11-6 Fri, Sat and by appointment
Send: Slides, SASE
Review: Ongoing
Exhibitions: Monthly
Contact: Armando Rascon
Emphasis: Established and emerging artists

Bruce Velick
371 11th Street, SF 94103
626-9055
Hours: 10-5 Tue, Wed, Fri; 10-8 Thurs; 11-4 Sat
Send: Slides (one sheet), SASE, bio
Review: Ongoing
Exhibitions: Monthly
Contact: Bruce Velick
Emphasis: All media

Vision Gallery
1155 Mission Street, SF 94103
621-2107
Hours: 9-6 Mon-Sat
Send: Call to set up an appointment to show work
Review: Ongoing
Exhibitions: Every 6 weeks. The gallery also has available for viewers 25 bins, which can hold up to 20 prints by artists who are not included in the current exhibition.
Contact: Nancy Cross, Joe Folberg
Emphasis: Photography

Downtown, China Basin, BVHP, Potrero

Allport Gallery
210 Post Street, Second floor, SF 94108
398-2787
Hours: 10:30-5:30 Tue-Sat
Send: Slides, resume, SASE
Review: Bi-weekly
Exhibitions: Monthly
Contact: Gallery staff
Emphasis: Realism

Allrich Gallery
251 Post Street, SF 94108

398-8896
Hours: 11-5 Tue-Sat
Send: Slides, resume, bio, SASE
Review: Quarterly
Exhibitions: Every 6 weeks
Contact: Michelle Bello
Emphasis: Contemporary paintings, ceramic, sculpture, and tapestries

American Indian Contemporary Arts
685 Market Street, Suite 250, SF 94105
495-7600
Hours: 10-5:30 Tue-Sat
Send: Slides, resume, bio, SASE, or will look at portfolio by appointment
Review: Ongoing
Exhibitions: 6 changing exhibitions per year
Contact: Janeen Antoine
Emphasis: Works by Native American artists

Gallery Paule Anglim
14 Geary Street, SF 94108
433-2710
Hours: 11-5 Sat, 11-5:30 Tue-Fri
Send: Slides, resume, reviews
Review: Ongoing
Exhibitions: Every 4-5 weeks
Contact: Paula Sasso or Kevin Ford
Emphasis: Paintings, sculpture, works on paper

John Berggruen Gallery
228 Grant Avenue, SF 94108
781-4629
Hours: 9:30-5:15 Mon-Fri, 10:30-5 Sat
Send: Slides, bio, cover letter, SASE
Review: Ongoing
Exhibitions: Monthly
Contact: Gallery staff
Emphasis: Contemporary-most media except fiber and ceramics. Also maintains a sculpture gallery.

Rena Bransten Gallery
77 Geary Street, SF 94108
982-3292
Hours: 10:30-5:30 Tue-Fri, 11-5 Sat
Send: Slides, bio, SASE
Review: Ongoing
Exhibitions: Monthly
Contact: Rena Bransten
Emphasis: Figurative

Braunstein-Quay Gallery
250 Sutter Street, Third floor, SF 94108
392-5532
Hours: 10:30-5:30 Tue-Fri, 11-5 Sat

Send: Slides, bio, SASE
Review: Ongoing
Exhibitions: Monthly
Contact: Ruth Braunstein
Emphasis: Contemporary
(Note: ACCESS program features emerging, unaffiliated artists in one-time only solo exhibits in a smaller exhibition space, along with the regular show.)

Rolando Castellon Contemporary Art
545 Sutter Street, #201, SF 94102
398-7229
Hours: 10-5 Tue-Sat
Send: Slides
Review: Ongoing
Exhibitions: Every 5 weeks
Contact: Rolando Castellon
Emphasis: Contemporary art

Joseph Chowning Gallery
1717 17th Street, SF 94103
626-7496
Hours: 10:30-5:30 Tue-Fri, 12-4 Sat
Send: Slides, bio, SASE
Review: Ongoing
Exhibitions: 11 shows per year
Contact: Joseph Chowning
Emphasis: Contemporary sculpture and painting

Victor Fischer Gallery
30 Grant Avenue, SF 94108 and 1333 Broadway, Ste 100 Plaza, Oakland, CA 94612
433-4414
Hours: 11-6 Tue-Fri, 11-5 Sat
Send: Cover letter, slides (no more than 20)-properly identified (name, title, year, medium, dimensions), current resume, a list of current prices, SASE
Review: Bi-monthly
Exhibitions: Every 3 and a half-4 weeks
Contact: Dana DeKalb, Assistant Director (mailing address is SF location)
Emphasis: Contemporary painting and sculpture

Fuller Gross Gallery
228 Grant Avenue, SF 94108
982-6177
Hours: 10-5:30 Tue-Fri, 10:30-5 Sat
Send: Slides (most recent work), resume, bio, letter of recom mendation, SASE
Review: Ongoing
Exhibitions: Monthly
Contact: Brian Gross
Emphasis: Contemporary painting, sculpture, and installations

Graystone

555 Sutter Street, Suite 302, SF 94102
956-7666
Hours: 10-5:30 Tue-Sat
Send: Slides, SASE
Review: Ongoing
Exhibitions: 4 per year
Contact: Ed Russell (call to arrange appointment)
Emphasis: Contemporary abstract

Harcourts Contemporary Gallery
535 Powell Street, SF 94108
421-3428
Hours: 9:30-5:30 Tue-Sat
Send: Slides, photos, bio, and promotional material, SASE
Review: Ongoing
Exhibitions: Monthly
Contact: Kim Eagles-Smith
Emphasis: Contemporary California paintings and sculptures

Harleen and Allen
427 Bryant Street, SF 94107
777-0920
Hours: 10-5 Mon-Fri
Send: Resume, 20 labeled slides, SASE, any other relevant material (reviews, mailers)
Review: Ongoing
Exhibitions: 8 exhibitions per year: 4 one person shows and 4 group theme exhibitions
Contact: Gallery staff
Emphasis: Quality fine art specializing in works on paper, painting, and dimensional wall pieces; abstract and realistic works (predominately corporate and architectural clientele)

Hatley-Martin Art Gallery
41 Powell Street, SF 94102
392-1015
Hours: 11-5 Tue-Sat or by appointment
Send: One page of slides, resume, artist's statement, price list, SASE
Review: Ongoing
Exhibitions: Monthly
Contact: Jeff Nathanson
Emphasis: Contemporary California artists in all media

International Art Properties
2 Henry Adams Street, Suite 382, SF 94103
863-3406
Hours: 9-5 Mon-Fri
Send: Call to make an appointment to show portfolio
Review: Ongoing
Exhibitions: Approximately every 4 months
Contact: Margaret Collard
Emphasis: Painting and ceramics (maybe sculpture in the future)

Ivory-Kimpton Gallery

55 Grant Avenue, SF 94108
956-6661
Hours: 10:30-5:30 Tue-Fri, 12-5:30 Sat
Send: Slides, SASE
Review: Ongoing
Exhibitions: Monthly
Contact: Gallery owners
Emphasis: Contemporary American artists; works on paper or canvas

Jewish Community Museum
121 Steuart Street, SF 94105
543-8880
Hours: 10-4 Sun-Fri. Closed on Jewish and National holidays.
Send: Slides, photographs
Review: Ongoing
Exhibitions: 5-7 per year
Contact: Sandra Nath
Emphasis: Works relating to Jewish culture, art, and history

Modernism
685 Market Street, SF 94105
541-0461
Hours: 10-5:30 Tue-Sat
Send: Slides, resume, artist's statement, SASE
Review: Ongoing
Exhibitions: 2 one person shows every 6 weeks
Contact: Katya Slavenska
Emphasis: Contemporary art-primarily paintings and works on paper

Montgomery Gallery
250 Sutter Street, Second floor, SF 94108
788-8300
Hours: 10-5:30 Mon - Fri, 11-5 Sat
Send: Slides, resume, bio, SASE or call to make an appoint ment to show work
Review: Monthly
Exhibitions: Monthly
Contact: Garna Muller
Emphasis: Painting and sculpture

Moss Gallery
55 Grant Avenue, SF 94108
433-7224
Hours: 10-5:30 Tue-Sat
Send: Slides, bio, SASE, and call to make an appointment to show portfolio
Review: Ongoing
Exhibitions: Every 6 weeks
Contact: Marvin Moss
Emphasis: Works by contemporary Latin American artists

San Francisco Cinematheque
Office: 480 Potrero Avenue, SF 94110

(works are shown at the San Francisco Art Institute
800 Chestnut and the
Eye Gallery 1151 Mission)
558-8129
Hours: 12-6 Mon-Fri (office)
Send: Preferably work in original format-films or tapes
Review: Ongoing
Exhibitions: September-June
Contact: Steve Anker, Program Director
Emphasis: Experimental, personal approaches to film and video

Michael Shapiro Gallery
210 Post Street, #412, SF 94108 (Look for new winter 1988-1989 location at 250 Sutter, 94108)
398-6655
Hours: (viewing) 12-5 Tue-Sat
Send: Call to make an appointment to show portfolio
Review: Ongoing
Exhibitions: Approximately 7 per year
Contact: Michael Shapiro
Emphasis: Black and white photography

Walton-Gilbert Gallery
555 Sutter Street, Suite 305, 94102
391-8185
Hours: 10-5 Tue-Sat
Send: Slides, resume, SASE
Review: Ongoing
Exhibitions: 4 per year
Contact: Harris Stewart
Emphasis: Contemporary abstract and semi-abstract work

Dorothy Weiss Gallery
256 Sutter Street, SF 94108
397-3611
Hours: 11-5 Tue-Sat
Send: Resume, slides (preferably all recent works)
Review: Ongoing
Exhibitions: One per month
Contact: Gallery staff
Emphasis: Ceramic and glass sculpture. Also some 2-dimensional works (paintings and drawings)

Richmond, Sunset

Arternatives, Showcase for Emerging Talent, at Robins' Nest*
24 West Portal, SF 94127
Hours: 7am-6pm Mon-Sat, 7:30am-3pm Sun
Send: Call to make an appointment to show work
Review: Ongoing
Exhibitions: Monthly
Contact: Charles Boothe, 239-4443 (evenings only)

Emphasis: Works on paper or canvas

Blue Danube Coffee House*
306 Clement Street, SF 94118
221-9041
Hours: 8am-11pm Mon-Thurs, 8am-midnight Fri and Sat, 8am-10pm Sun
Send: Call to make an appointment to show work (mornings: 9am-11am)
Review: Ongoing
Exhibitions: Monthly (waiting list of 6-7 months)
Contact: Jim
Emphasis: Works that can be hung from the walls

Cafe Simple Pleasures*
3434 Balboa, SF 94121
387-4022
Hours: 7am-10pm daily
Send: Call after 4:30 to make an appointment to show work
Review: Ongoing
Exhibitions: Ongoing
Contact: Calvin Case
Emphasis: Works on paper or canvas

Cheers Cafe*
127 Clement Street, SF 94118
387-6966
Hours: 7:30am-midnight daily
Send: Call to make an appointment to show work
Review: Ongoing
Exhibitions: Every 2-3 months
Contact: Bernard Hong
Emphasis: All media, all themes

Owl and Monkey*
1336 9th Avenue, SF 94122
665-4840
Hours: 10am-10:30pm daily
Send: Call to make an appointment to show work
Review: Ongoing
Exhibitions: Every 6 weeks
Contact: Gene Fetter
Emphasis: Figurative works

Capp Street Project
65 Capp Street, SF 94103
626-7747
Offers 3 month residencies that provide the artists with a living and working stipend to be used to develop work to be shown at 65 Capp Street or at a site specific space.
Hours: 9-5 Mon-Fri
Send: Proposal and request for application
Exhibitions: Ongoing
Contact: Ann Hatch

Eyes and Ears Foundation
1209 Howard Street, SF 94103
621-1990
Presents 12' x 25' billboards throughout the South of Market area. Proposals for billboards must be sent in a 1:2 ratio horizontal format. Camera ready artwork reviewed monthly. Also places artwork in local cafes and clubs. All material must be sent SASE.
Contact: Mark Rennie

Introductions
Introductions is a program in which approximately 30-40 galleries, all members of the San Francisco Art Dealers' Associa tion, participate. In July, each of these galleries puts on a on person exhibition featuring an artist who has not previously had a one person show in San Francisco. Review for the show occurs all year long and interested artists should contact the galleries themselves, well in advance. Both the Gallery Guide to San Francisco published by the William Sawyer Gallery and the Bay Area Gallery Guide (see Chapter 9-Area Gallery Guides) identify which of those listed are members of the San Francisco Art Dealers' Association.
Note: There are other galleries not listed in the guides who participate in the Introductions program and in order to find them, the artist must inquire of individual galleries.

Potrero Hill Artist Show
Potrero Hill Artist Show, a 35 year old event, takes place every spring in late April or early May at the Potrero Hill Branch Library. The show is unjudged and artists must be residents of Potrero Hill to participate.The maximum number of works that may be shown by an artist is 2 and they may be in any media.
Contact: Potrero Hill Branch Library 1616 20th Street, SF 94107, 285-3022.

Anne Bremer Library-San Francisco Art Institute
800 Chestnut Street, SF 94133
771-7020 Extension 59
Excellent fine arts collection, exhibition catalogues, periodicals, slides on 20th century art and contemporary Bay Area artists and video-tape collection. In-library use.
Open to the public:9-5 Mon-Fri.

Artists' Television Access
992 Valencia Street, SF 94110
Free artists' consulting and reference library in non-profit production, distribution, resources, grants, and educational services. Carries approximately 100 titles of video art docu mentary work. Also, maintains a referral system for inexpen sive equipment rental and services available from independent video artists. Call 824-3890 to make an appointment.

California Lawyers for the Arts Resource Library
Fort Mason Center, Building C, Room 255, SF 94123
775-7200
Provides legal information and reference materials for artists. Also carries sample contracts, arts-related newsletters, and listings of upcoming events in the art community. In-library use. $5.00 for nonmembers, free for members.
Hours: 10-5 Mon-Fri, 10-1 on the 2nd and 4th Saturday of every month

Foundation Center Library
312 Sutter Street, Third floor, SF 94108
397-0902
Books and other reference material on foundation, corporation, and other private sector grants. In-library use.
Hours: 10-4:45 Mon - Fri, 10-7:45 Wed

La Mamelle
POB-3123 Rincon Annex
San Francisco, CA 94119
431-7524
Maintains the largest international collection of video art in Northern California. Artists are encouraged to submit tapes for inclusion in the library and for international distribution.
Hours: 12-5 Tue-Sat by appointment

Meyer Library-California College of Arts and Crafts
5212 Broadway, Oakland CA 94618
653-8118
Art library supporting CCAC's curriculum in painting, drawing, photography, sculpture, crafts, architecture, and interior design. All publications for in-library use.
Open to the public: 8am-9pm Mon-Thurs, 8-5 Fri, 10-5 Sat

(during the school year); 8-4:30 Mon-Fri (summer)

Oakland Museum Art Department Library-Archives of California Art
1000 Oak Street, Second level, Oakland CA 94607
273-3005
Open to interested public, appointment required. Research library emphasizes California art. Includes exhibition catalogues, art periodicals, archives of artists working in all media and index of contemporary artists.
Hours: 10-12 Wed-Fri by appointment only

San Francisco Museum of Modern Art Library
401 Van Ness Avenue, SF 94102
863-8800
In-library use. Museum admission charge waived. Collection of modern and contemporary art literature, over 100 periodical titles annually, includes foreign periodicals. Also carries 40,000 exhibition catalogues and an excellent photography section. Houses an artist's file of press releases, newspaper photographs, commercial gallery catalogues. SFMMA Library encourages artists to send appropriate material for inclusion in the file.
Hours: 1-5 Tue and Wed by appointment only

San Francisco Public Library-Main Branch
Larkin and McAllister Streets, SF 94102
558-3687
Extensive art collection, reference, periodicals, framed repro ductions, card catalogue of other major art libraries, newspaper clippings, file on arts topics, file on California artists including those in the Bay Area, art school catalogues. Also have career information on art as a profession. In-library use, check out with SF Library card (The card is free for any California resident with proof of residence). The Main Library also has resources for the public in the Video Department.
Hours: Call Library for hours

Art Programs, Inc.
143 Connecticut Street, SF 94107
552-1734
Specializing in providing art services to corporate clientele, its services include art acquisitions and exhibitions for corporate buildings in San Francisco and Los Angeles. Send: Slides, SASE, and resume to Linda E. Evans, President.

A.R.T.S. Resource
619 Post Street, SF 94109
775-0709
Fine and commercial artists' management agency providing promotion and marketing services to emerging and established artists. Send: SASE and a request for information on A.R.T.S. Resource

Roselyne C. Swig Artsource
45 Belden, SF 94104
956-3222
Provides art consultancy to individuals and corporate clients, as well as institutions, municipalities, developers, architectural firms and interior designers for the acquisition and/or commission and placement of fine art works. Send: Slides, resume, and artist's statement to the above address.

National Exhibition Opportunities:

Artist's Market

Published annually. Provides listings of fine and graphic art markets, including galleries, design studios, advertising agencies and magazines, plus other marketing information.
Contact: Writer's Digest Books, 1507 Dana Avenue, Cincinnati, OH 45207. (513) 531-2222.

"Exhibition Directory 10th Edition"

The working resource of selected juried art, photographic, and festival competitions. September 1988-1989 currently available.
Write: The Exhibit Planners for more information, Box 55R, Delmar, New York 12054.

National Calendar of Open Competitive Art Exhibitions

Information on fees, contacts, specifications. Published quarterly (January, April, July, October).
Write: Mildred Niles, 5423 New Haven Avenue, Fort Wayne, Indiana 46803.

Westart

Listing of juried fine arts exhibitions, gallery shows, craft show tours, extensive arts calendar.
Write: Box 6868, Auburn, California 95604.

Local and Regional Opportunites

Art Com

Quarterly published electronic magazine distributed through computer network. Provides comprehensive information and articles on contemporary art forms with special emphasis on new technologies in the arts. Call for deadlines for submission of information.
Contact: Carl Loeffler or Anna Couey, POB-3123 Rincon Annex, SF 94119. 431-7524.

Artweek

Information for members of the arts community, editorial coverage restricted to West Coast exhibitions, art news, and other matters of interest to the West Coast art community. In cludes screened and updated gallery exhibition schedules, clas sifieds, and competition listings. Published 44 times per year.
Contact: Artweek, 1628 Telegraph Avenue, Oakland, CA 94612. (415) 763-0422.

Radius/Resources for Local Arts

Up-to-date listings of funding opportunities, services, publica tions, conferences, board and staff training programs, jobs and other items of interest to everyone working in the arts of California.

Contact: Ken Larson, editor. Published by Rural Arts Services, Box 1547, Mendocino, CA 95460. (707) 937-4494.

Area Gallery Guides

These provide selected listings of galleries and current exhibitions. Some of them may be picked up at various galleries in the area. For more specific information on where to find them, you can contact the organizations that publish the guides.

The Art Connection
A Guide to Fine Art Galleries, Artists, and Design Groups: A quarterly publication which assists the reader in locating galleries in the Northern California Bay Area. Also contains editorials on both the galleries and the local Bay Area art scene.
Contact: Mark Defalco, 2598 Filbert Street, #4, SF 94123. 567-9354.

Art Now/California and North West Gallery Guide
Lists an extensive selection of exhibitions occuring in San Francisco and Northern California, as well as in Los Angeles and Southern California for the month. Also includes a brief directory of Art Services. Published by Art Now, Inc., 320 Bonnie Burn Road, Scotch Plains, New Jersey 07076. (201) 322-8333.

Arts Alive-Your walking guide to San Francisco's Finest Galleries and Antique Shops
Lists and describes craft and antique galleries/shops that are located predominately on Union Street between Franklin and Steiner. Also lists a program of the shows scheduled for the month. Produced in cooperation with the Union Street Associa tion, 1686 Union Street, SF 94123. 441-7055.

Bay Area Gallery Guide
A directory to galleries in the Bay Area and their upcoming shows. Districts included are Downtown, Civic Center, SOMA, Union Square, and Fisherman's Warf. Also includes listings of galleries in Marina/North Bay and Peninsula/South Bay areas. Published quarterly by Guide Publications, 33 Mill Street, San Rafael, CA 94901. 485-8323.

New Art Spaces Map
See Bay Area Artists' Organization under Technical Assistance/ Referrals

San Francisco Gallery Guide
Edited and published by the William Sawyer Gallery, this guide lists a wide selection of San Francisco galleries and museums. Also lists those located in the East Bay, Marin County and Peninsula/South areas. Includes a program of the shows scheduled. William Sawyer Gallery, 3045 Clay Street, SF 94115. 921-1600.

Legal/advocacy

Arts Arbitration and Mediation Service
Fort Mason Center, Building B, Room 300, SF 94123
Director: Alma Robinson
775-7715
Provides dispute resolution designed to assist artists in resolving arts-related legal conflicts.

ArtHouse
See Technical Assistance/Referrals

California Confederation of the Arts
1212 P Street, Sacramento, CA 95814
(916) 447-7811
Provides information on current legislative action affecting artists on a statewide and national level. Publishes "Art Matters," a bi-monthly newsletter with legislative updates. Holds 2 statewide meetings per year with specific caucuses for individual artists.

California Lawyers for the Arts
Fort Mason Center, Building C, Room 255, SF 94123
Director: Alma Robinson
775-7200
Provides legal referral services and other related information to California artists. Educational programs include arts-related workshops that meet twice a month on Wednesday evenings and copy right clinics that meet the 2nd and 4th Saturday of every month. Call for more information.

Technical assistance/referrals

Art Resources International
Art Resources International has published, Money to Work-Grants for Visual Artists. This up-to-date guide provides information on fellowships and grants for visual artists working in the U.S. It also contains general information, application procedures, and selection processes for 80 grants.
Contact: Art Resources International 5813 Nevada Avenue, N.W., Washington D.C. 20015. (202)363-6906.

ArtHouse
1095 Market Street, Suite 820, SF 94103
431-0556
A joint project of California Lawyers for the Arts and the State Local Partnership program of the San Francisco Arts Commission that works to promote the development of live/work and studio space throughout the Bay Area. ArtHouse provides seminars and technical assistance on building and planning code

issues and has published a "hands-on guide" to developing arts space, "Live/Work: Form and Function." A hotline service, which lists available live/work and studio space throughout the Bay Area, is provided at no charge to artists searching for space. ArtHouse also has a program for providing technical assistance to artists who want to buy buildings, either alone or with other artists. The Project Manager, a licensed real estate agent, assists interested artists.

Artists' Television Access
992 Valencia Street, SF 94110
Provides rental of facilities such as, studio space for rehearsals, production, events, and video equipment. Also maintains a referral system for inexpensive rental and services available from independent video artists. Call 824-3890 for more infor mation.

Bay Area Artists' Organization
Bay Area Artists' Organization publishes a map of alternative art spaces throughout the Bay Area called, "The New Art Spaces Map."
Contact: 346-4063 for more map information.

The Bay Area Consortium for the Visual Arts (BACVA)
333 Kearny Street, Suite 306, SF 94108.
981-3980
Coordinator: Patricia Ravarra
A Bay Area-wide membership network of non-profit visual arts institutions and arts-services groups. BACVA members receive a monthly Calendar listing of visiting artists, prospective visitors, events, and other matters of interest within 6 month intervals. BACVA also sponsors other activities, such as the ongoing "Artist to Artist" seminars, membership retreats, and symposia.

The Center for Arts Information
The Center for Arts Informatio recently published *Money for Artists: A Guide to Grants and Awards for Individual Artists.* Contains listings of grants, awards, fellowships, artist-in-residence programs available to artists in all media. Over 280 organizations and programs are featured. Includes details such as contact people, eligibility requirements, award amounts, number of grants, application regulations, and deadlines.
Contact: The Center for Arts Information, 1285 Avenue of the Americas, Third Floor, New York, New York 10019. (212) 977-2544.

La Mamelle
POB-3123 Rincon Annex
San Francisco, CA 94119
431-7524
Contact: Carl Loeffler or Anna Couey
A service organization that encourages the production and distribution of new art activities which employ performance, video, publishing and telecommunications. Also publishes and

distributes arts resource books through its own publishing or ganization, Contemporary Arts Press.

The National Association of Artists' Organizations (NAAO)
NAAO 1007 D Street, N.E., Washington D.C. 20002
(202)544-0660.
This directory contains descriptions of artists' organizations nationwide. It includes information on state and regional arts agencies, the National Performance Network sponsors, arts service organizations, as well as funding sources. The 1989 edition of the directory will be available in January 1989.

The New Art Place
Contemporary Bay Area Realism - Plus
Coordinates receptions and exhibits for Bay Area realist artists. For more information, contact: Randy Damron, Coordinator, 83-A Noe Street, SF 94114. 431-1062.

San Francisco Arts Commission
45 Hyde Street, Room 319, SF 94102
558-3463
Director: Claire N. Isaacs
The Arts Commission provides direct assistance and referrals to artists through the following programs:
Neighborhood Arts Program assists artists in seeking resources for funding arts projects, community-based exhibition space, developing projects for specific populations, free or low cost publicity, and other direct technical assistance.
Contact: Anne Marie Theilen, 558-3463.
State/Local Partnership Program is a local advisory task force working as an advocacy organization for arts funding, artists live/workspaces, and city-wide cultural planning.
Contact: Leah Forbes, 255-0499.
Art in Public Places Program. Through Funding from Two Percent for Art Enrichment, this program solicits proposals from artists to be commissioned for installation in public sites throughout the city.
Contact: Jill Manton or Regina Almaguer, 558-3463.
Arts Commission Gallery (See Chapter 5-Western Addition, Civic Center, Hayes Valley)

Sally Swope
1699 Broderick, #5, SF 94115
921-8575.
Freelance Journalist and Public Relations Specialist.
Assistance with grant writing.

Support Services for the Arts
934 Brannan Street, SF 94103
552-2131
An organization of four departments for the visual and performing arts, which provides the following technical assistance to visual artists (Costuming and set design services are provided for performing artists through the San Francisco Costume Bank,

921-8722):
Mural Resource Center: Referrals on public mural projects. Also maintains a slide registry of artists to be circulated for consideration for publicity and privately funded mural projects. Call: 552-2131.
Technical Service: Provides assistance to visual artists through the loan of lighting equipment and exhibition material (V-units, free-standing walls, scaffolding) for low cost. Call: 863-1414.
(Also see Graphic Services under Publicity and promotion)

Visual Art Access
140 Page Street, #1, SF 94102
863-3784
Contact: Michael S. Bell, Curator
Provides self-management training for visual artists of all kinds. The programs span monthly and annual periods and are structured to enhance independence.

Funding

California Arts Council
1901 Broadway-Suite A
Sacramento, CA 95814 2496
(916)445-1530
Offers the following programs for individual artists:
Individual Artists Fellowship Program: A direct fellowship of $5,000 for one year honoring past achievement and excellence in the field. Different disciplines are considered different years in literary, media, performing, and visual arts. Application is yearly. Call for further information.
Artists-in-Residence Program: Grants ranging from $9,000 $18,000 to support a part-time salary for an individual artists to teach art classes free to the community or in schools or social institutions. Grants must be matched by a sponsoring non profit organization. Residencies are available in all disciplines; literary, media, performing, and visual arts. Call for further information.

National Endowment for the Arts
1100 Pennsylvania Avenue, N.W.
Washinton D.C. 20506
(202)682-5448
Visual Artist Fellowship Program: This granting program was created to encourage the development of practicing professional visual artists, and awards funds in two categories: $5,000 for emerging artists and $20,000 for mid-level and advanced artists.The disciplines supported alternate each year on a continuing basis as follows:
1989:
-New Genre (video, conceptual, performance)-application deadline: January
-Painting-application deadline: February
-Works on Paper (printmaking, drawing, artist's books)-

application deadline: March
1990:
-Photography-application deadline: January
-Sculpture-application deadline: February
-Crafts-application deadline: March
The fellowship application must include the artist's resume and slides of work. Artist's statement is optional. An annotated resume will assist staff and awards panel in reviewing the full scope of the artist's exhibition history. Funds are awarded in the fall of the same year.

Publicity and promotion

Graphic Services
(A program of Support Services for the Arts)
934 Brannan Street, SF 94103
552-1770
Provides consultation and graphic design for advertising and promotional materials for arts-related events. Includes fliers, mailers, announcements, brochures, and catalogues. Facilities include process camera, design studio, serigraphy studio. Services provided free or for low-cost.

La Raza Graphics Center
938 Valencia Street, SF 94110
648-0930
Low-cost graphic arts services: design, typography, production of resumes, brochures, other promotional materials. Discount to nonprofit organizations or artists members of nonprofit cultural programs.
Contact: Tomas Morales.

JAM-Japantown Art and Media
1840 Sutter Street, #207, SF 94115
Director: Jim Hamano
922-8700
Provides graphic design for promotion of culturally related and nonprofit events.

Mission Grafica
2868 Mission Street, SF 94110
821-0119
Provides design and consultation on promotional materials for artists. Facilities include complete graphics and silkscreen equipment, full-color process work. Specializes in silkscreen posters for promotion of exhibitions. Does work on other media, including silkscreened stickers, boxes, plastic sheets, and metal. Services provided at low-cost.

SF Study Center/Community Graphics
1095 Market Street, #602, SF 94103
626-1650
Provides graphics, publicity, complete editorial services, design consultation, marketing services for arts-related and other types

of events. Services also include paste-up, product design ,editing, typesetting, and production. Services provided at low cost.

Western Addition Cultural Center
Graphic Artist in Residence
762 Fulton Street, SF 94102
921-7976
Provides design and consultation on promotional materials for artists and artgroups. Specializes in posters, fliers, brochures, and promotion for exhibitions. Referral and consultancy services are provided at low-cost at the location of the residency or by appointment.

"Sources and Resources for the Visual Artist"

Revised Edition
1988

Marina Budhos-writer, consultant
Sojin Kim-writer, consultant
Anne-Marie Theilen, Fe Bongolan-editors
Doniphan Blair-publication design

Thanks to all the galleries, alternative exhibition spaces, and arts organizations included in this publication.
Special thanks to the Bay Area Consortium for the Visual Arts

This project was funded through support from Grants for the Arts of the San Francisco Hotel Tax Fund

San Francisco Arts Commission/
Neighborhood Arts Program
45 Hyde Street, Room 319
San Francisco, Ca. 94102
(415) 558-3463